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Citizens State Bank Receives 2019 *Best Banks to Work For* Designation

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(La Crosse, WI) Citizens State Bank, headquartered in downtown La Crosse, has received the honor of being named one of the ***Best Banks to Work For*** in the entire country for the second year in a row. Citizens State Bank is known to have one of the best cultures in the industry, and identified as one of the fastest growing banks in the state and top rated in the country by CB Resource, Inc.

The ***Best Banks to Work For*** program, which was initiated in 2013 by *American Banker* and Best Companies Group, identifies, recognizes and honors U.S. banks for outstanding employee satisfaction. Full results of this year's program are available at American Banker and in the September issue of *American Banker Magazine*.

"One of the critical factors in a bank's success is how it treats its employees. This year's list honors those institutions which have gone above and beyond to invest in employees' personal and professional growth," said Rob Blackwell, editor in chief of *American Banker*.

Determining the ***Best Banks to Work For*** involves a two-step process. The first step involves an evaluation of participating companies' workplace policies, practices, and demographics. In the second step, employee surveys are conducted to directly assess the experiences and attitudes of individual employees with respect to their workplace. The combined scores determine the top banks and the final ranking.

To go directly to a full list of this year's winning banks, [click here](#).

Best Companies Group managed the overall registration and survey process and also analyzed the data and used their expertise to determine the final ranking.

Citizens State Bank was founded in 1907 in Clayton, Wisconsin. In 2005, a major expansion to La Crosse, WI (current headquarters) occurred, and since then has been one of the fastest growing banks in the state of Wisconsin, with additional locations in Onalaska and Eau Claire. Citizens State Bank's mission is providing an experience like no other, and prides itself in creating value for consumer and business customers with innovative industry-leading products and staff.

The program is open to commercial banks, thrifts, savings banks and other chartered retail financial institutions with at least 50 employees in the United States. For more information on eligibility or other questions related to the ***Best Banks to Work For*** program, visit www.BestBankstoWorkFor.com or contact Gabriela Marushak at 717-323-5217.

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