

The **Citizens** | I M P A C T FOUNDATION

Information & Application

Citizens Impact Foundation is committed to making our communities a better place to live, work and play.

Focus Area

The Foundation focuses on community betterment projects that create meaningful, long-term impact within our local communities. Priority is given to initiatives that:

- Deliver broad-based and sustainable benefits to the community;
- Are capital in nature rather than general operating or endowment funding; and
- Serve communities located within 30 miles of the Bank's market areas, including Clayton, Eau Claire–Altoona, La Crosse, and Onalaska, Wisconsin.

Eligibility

To be considered for funding through the Citizens Impact Foundation, applicants must meet the following eligibility criteria:

- Be a registered 501(c)(3) nonprofit organization or a public/private school conducting charitable work.
- Operate within 30 miles of the Bank's market areas, including Clayton, Eau Claire–Altoona, La Crosse, and Onalaska, Wisconsin.
- Demonstrate broad, sustainable community impact through a clearly defined capital project with measurable goals, scope, and timelines.
- Align with the Foundation's mission to make our communities a better place to live, work, and play.

Applicants must also submit the required documentation, including proof of nonprofit status, a project summary with anticipated community impact, leadership contact information, and a signed certification of accuracy and use of funds.

Application Process

All applicants must complete and submit the official Citizens Impact Foundation Grant Application, along with all required attachments. Applications are reviewed on a quarterly basis by the Foundation's Board of Directors.

Each submission is evaluated for eligibility, alignment with the Foundation's mission, and potential community impact. Applicants may be contacted for additional information or

clarification during the review process. Funding decisions are made at the discretion of the Foundation Board, and all applicants will be notified of the outcome following board review.

Evaluation Criteria

Grant applications are evaluated through a comprehensive review process designed to ensure alignment with the Foundation's mission and responsible use of charitable funds. Each proposal is assessed based on the following factors:

- **Mission Alignment:** The extent to which the project supports the Foundation's purpose of making our communities a better place to live, work, and play.
- **Community Impact:** The reach, depth, and sustainability of benefits provided to the broader community.
- **Financial Need:** The organization's demonstrated need for support and the likelihood that the project could not be completed without Foundation funding.
- **Project Readiness and Feasibility:** The organization's capacity, planning, and timeline for successfully completing the project.
- **Return on Investment:** The measurable outcomes relative to the funds requested, including lasting community value.

Grants are awarded based on overall strength, community impact, financial performance, and available Foundation funding. Projects that demonstrate strong alignment with these criteria and clearly defined outcomes will receive priority consideration.

How to Apply

Completed applications and all required supporting documentation may be submitted by email to: TheCitizensImpact@citizensstatebank.us

or by mail to:

Citizens Impact Foundation
c/o Dennis Vogel
620 Main Street
La Crosse, WI 54601

Applications must include all required materials to be considered for review. Incomplete applications may result in delayed consideration until the next quarterly review cycle.



Grant Application

Section 1: Applicant Information

Organization Name: _____

Address: _____

City: State: Zip: _____

Web Address: _____

Primary Contact Name: _____

Title/Role: _____

Phone: _____

Email: _____

Section 2: Organization Eligibility

- ☐ Our organization is a registered 501(c)(3) nonprofit
- ☐ Our organization is a public/private school conducting charitable work
- ☐ Our project operates within 30 miles of the Citizens State Bank market area
- ☐ Our project aligns with the Foundation's mission to make our communities a better place to live, work, and play

Please attach the following:

- IRS 501(c)(3) Determination Letter or equivalent proof of eligibility
- List of board members and leadership contacts
- Annual report or current financial statement (if available)

Section 3: Project Overview

Project Title: _____

Project Location: _____

Project Type: ☐ Capital Improvement ☐ Facility Enhancement ☐ Community Development

☐ Other: _____

Brief Description of Project (include goals, scope, and timeline):

How will this project make our community a better place to live, work, and play?

Section 4: Project Impact

Estimated number of individuals or groups who will benefit:

Describe the long-term community benefits and sustainability of the project:

How will success be measured? (e.g., participation, outcomes, improvements):

Section 5: Financial Information

Total Project Budget: \$ _____

Amount Requested from Citizens Impact Foundation: \$ _____

Current Stage of Campaign or Project:

Anticipated Project Start Date: _____

Completion Date: _____

Section 6: Publicity & Recognition

In what ways will you recognize the Citizens Foundation if you receive a grant.

- ☐ Social Media Acknowledgment
- ☐ Check Presentation
- ☐ Signage or Plaque
- ☐ Press Release

Section 7: Additional Information

Please attach a detailed project budget showing all anticipated sources of funding and expenses.

Also, you are welcome to include any additional information (such as brochures, PowerPoint presentations, or other materials) that may be helpful for us to review and consider as we evaluate your request.

Section 8: Certification & Signature

By signing below, I certify that all information provided in this application is accurate and complete to the best of my knowledge. I agree that all funds received will be used solely for the purposes described in this application.

Authorized Representative Name: _____

Title: _____

Signature: _____

Date: _____

Submission Instructions

Submit completed applications and all required documentation:

Email: TheCitizensImpact@citizensstatebank.us

Mail: Citizens Impact Foundation
c/o Dennis Vogel
620 Main Street
La Crosse, WI 54601

Applications are reviewed quarterly. Incomplete submissions may be deferred to the next review cycle.